
Gabriel Lam

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Product manager and interface designer with more than 3 years of project management experience, focused on creating scalable and accessible solutions to empower people's lives.

Work Experience

Apr '23 – Present

Director, Operation and Logistics - SCAD StartUp

Led hybrid team of 60 students in hosting SCAD's largest student-run event. Achieved 15% participation increase, reduced operational costs by 37%, and secured \$30k in sponsorships for development of student entrepreneurship.

Mar '23 - Jun '23

Project Manager - Fidelity x SCADpro

Led an interdisciplinary team of 10 in creating a sales solution for Fidelity Investments, utilizing LLM to automate client acquisition and sales processes for their B2B talent retention program.

Jan '23 - Mar '23

Product Designer - NASA x SCADpro

Spearhead the development of a data processing tool for NASA's ICESat-2 team, enhancing research and public access to datasets. Collaborated with PO to build MVP and conducted a WCAG 2 compliance accessibility audit.

Jun '20 - Sep '21

Intern, Retail and eCommerce Development - The Mills Fabrica

Curated 30+ ATL and BTL programs, promoting sustainable initiatives and increasing visibility for incubatees in diverse B2B and B2C settings. Achieved 26% increase in foot traffic through omnichannel marketing.

Education

Sep '19 - May '23

Bachelor of Fine Arts
User Experience Design

Savannah College of
Art and Design (SCAD)

Awards

Red Dot Design Award
International Design Award
Indigo Design Award

Skills

Figma
Rhino3D
UX Strategy
Problem Solving
Adobe Creative Cloud
Business Collaboration
Information Architecture

Language

English - Native
Cantonese - Native
Mandarin - Fluent